



CHARITY OF THE YEAR

MEET YOUR CSR GOALS

YOU CAN MAKE A DIFFERENCE TO THE LIVES OF DISABLED CHILDREN

Little Miracles charity is a peer-to-peer, parent-led support group for families that have children (aged 0-25) with additional needs, disabilities and life-limiting conditions.

WHAT'S IN IT FOR YOU

Volunteer and team building opportunities

Social Media Promotion of your business to our 8,000 Facebook and 3,600 Twitter follower.

Support an award-winning charity

Professional corporate team to help maximise your relationship

Little Miracles was featured on the BBC's DIYSOS where they built our specialist centre in Peterborough, in just 9 days!

Meet the children and families your help is supporting at our centre

Chance for your business to win awards

Give presentations at your business

**WORK
WITH US!**



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OUR STORY

Michelle founded Little Miracles back in 2010 as a response to the lack of support in place for families with disabled children.

When Michelle was pregnant with her first child, Oliver, doctors told Michelle that her child would be severely disabled, making them “incompatible with life”. They said Oliver’s life, if he were to make it that far, would not be a life worth living. Michelle felt pressure from many medical practitioners to terminate Oliver’s life, making that out to be the kindest thing for him. Michelle and her husband, Paul, decided that for however long Oliver was to live that he would have a family who loved him.

Oliver spent 15 months in the Neonatal Intensive Care Unit before he could finally go home with his mother and father. Michelle and

Paul had to quickly adjust to the new normal- looking after Oliver was hard, but it was the isolation that was truly crippling. Family and friends could not relate to what Michelle and Paul were going through. Their social circles broke down, making them feel isolated and totally alone.



“From Michelle’s darkest hour, Little Miracles has grown into a comprehensive support network and a lifeline for families. With your help, we can reach 50,000 children.”



Michelle’s story is far from unique. After her desperate isolation and lack of support, Michelle was driven to found Little Miracles in order to stop other families feeling how she did.

Thousands of parents go through similar experiences with no one around to give them a helping hand or to tell them that everything will be ok.

Little Miracles exists to ensure families that have children with additional needs, disabilities and life-limiting conditions can access the care and support they need, to connect with each other in confidence and without judgement.

WHY NOW

Like many people across the country in 2020, our families were some of the most vulnerable and have suffered the greatest due to the Coronavirus pandemic lockdown.

At a time where many support services closed completely with no intention of reopening, furloughed staff or could not provide support in a safe way - the lockdown has left many suffering in silence.

Charities, including Little Miracles, have seen a 24% reduction in total charitable income this year which equates to a £12.4 billion loss across the charitable sector.. Little Miracles has just about managed to scrape by with the help of some fantastic volunteers and local businesses that have made some incredibly kind donations to us.

WHAT YOU DID

Whilst vulnerable families were socially isolating at home, our staff and volunteers delivered food and essential medical items directly to their door. This ensured all of our families were able to shield properly and had the necessary supplies to see them through lockdown. As of August 2020, we delivered over 1100 parcels to families in need, most food was donated by local food supply businesses and food banks.

Without this support, Little Miracles would cease to exist.

77%

of families who contacted us over lockdown were medically shielding.



Sam and Alex enjoying the Little Miracles 'Sensory Going to the Beach' while at home over Zoom

WHY HELP US

That is why we are kindly asking you to make us your Charity of the Year so together we can continue providing life-saving support to some of the most vulnerable families in the country.

Be the story

Take pictures of your team for us to tag and share on our social media pages.



Engagement

These will go out to our 8000 Facebook followers, 2000 followers on Instagram, 3600 followers on Twitter and over 3000 people on LinkedIn.

Award winning charity

Little Miracles has won countless awards for the support that we give to families with disabled children, including Social Enterprise of the Year in 2013, 2016 and 2017. Both staff and volunteers enjoy being a part of the team and love getting involved with the families.

Volunteer



Volunteering as a team at our centre to meet the families, run events, help with gardening, cleaning and decorating!

Use your skills for good

Your business might be able to help in numerous ways. A storage company donated us space over lockdown for fabric items we cannot have at the centre, other donated food.



Lower tax?

Donations can lower your corporation tax. Rather than paying the taxman, you can donate to Little Miracles and see first hand how your money has helped thousands of people.



DIYSOS building The Spinney for the TV show, 2013

I've seen you on TV!

You also have the benefit of being associated with a charity that is known nation-wide after our appearance on the BBC programme, DIYSOS. In collaboration with Children in Need they built our specialist centre, The Spinney, in just 9 days! This is where we run all of our activities and sessions and where your team would volunteer.